The Jefferson COI Process: Online, On Time, and Stratified

Jefferson Medical College Office of CME

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Director

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Senior CME Associate

Presented at the Society for Academic Medicine
Key West, Fl
April 2006
Goal of JMC OCME COI Process

To develop a COI process that is creative, time efficient and simple to use while still complying with SCS
Unique Features of COI Process

- Online collection
- Stratified resolution
- Peer Interview
Welcome to the JMC Office of CME!

Patient Safety/Risk Management CME Modules

- Click here to view modules on Disclosure of Serious Events, Proactive Documentation and Learning from Closed Cases.

CME Transcripts/Certificates now available online

- Click on JeFEEC to access Transcripts/Certificates for JMC-CME accredited programs completed after July 1, 2003.

Cervical Pathology Case Studies

- Click here for information on Case 1 | Case 2 | Case 3 | Case 4.

Recent Updates

- March 24, 2006:
  Check out the updated Calendar of Events.

- February 24, 2006:
  Check out the updated CME Office: Introduction.

- December 20, 2005:
  Check out the new Patient Safety/Risk Management CME modules.

- October 13, 2005:
  The Committee Members section has been updated.

- August 11, 2005:
  Check out the updated Case Studies.

- July 26, 2005:
  The Staff section has been updated.

- June 24, 2005:
  View the Minimally Invasive Treatment Alternatives for Varicose Veins video archive, which has been approved for AMA PRA Category 1 credit by the Office of CME at Jefferson Medical College.

- May 19, 2005:
Conflict of Interest Login

Enter your WEE-ID (lastname + last four digits of your SSN, i.e. smith1234): \texttt{vannick1194} 

Login Now!

View the DOI Database

View the DOI Database (admin only)

Office of CME - 1020 Locust Street - Suite 650 - Philadelphia, PA 19107-0700
1-888-JEFF-CME e: 215.265.9090; f: 215.263.3212

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Conflict of Interest - Personal Information

Please verify that the information below is correct and up-to-date. Also, please fill out any empty fields. Thank you.

First Name: Derek
Last Name: Warnick
Degree(s): MSPT
Title: Mr.
Institute: TJU
Address 1: 1020 Locust St
Address 2: M5
City: Philadelphia
State: PA
Zip Code: 19107
Telephone: 215-855-1288
Fax: 215-623-3212
Email: derjak.warnick@jefferson.edu

Save and Continue
## Conflict of Interest - Activities

For the following, please list the upcoming CME activity(s) for which you are completing this form. If you are returning to update your information, please delete any activities you have completed by clicking the **CLEAR** button beside it.

<table>
<thead>
<tr>
<th>Name of CME Activity</th>
<th>Date of CME Activity (use format - mm/dd)</th>
<th>My content involves off label or investigational use of an FDA regulated product</th>
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**Office of Continuing Medical Education**

Home | Office | BSC | Committees | Online | JETS | COT | JeffETC
Conflict of Interest - Attestation

In my role for the CME Activity, I attest my contributions will be free from commercial bias or influence; that any clinical practice recommendations relating to my contribution to this activity will be supported by the best available evidence, or absent evidence, will be consistent with generally accepted medical practice and scientific method; and will present a balanced view of reasonable clinical alternatives.

ISO ATTEST: ☑ Yes ☐ No

Previous Page  Save and Continue

1-800-JEFF-CME (1-800-533-3263)  fax: 215-503-5212

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**Conflict of Interest - Declaration of Relevant Personal Financial Relationships**

Declaration of relevant personal financial relationships you and your spouse/partner have had within the past 12 months with any commercial interest.

- The ACCME defines "relevant financial relationships" as financial relationships in any amount occurring within the past 12 months that create a conflict of interest.
- Please see the bottom of the page for the ACCME Glossary of Terms.

**PER THE ACCME, INDIVIDUALS WHO DO NOT DISCLOSE RELEVANT FINANCIAL RELATIONSHIPS WILL BE DISQUALIFIED FROM INVOLVEMENT IN THE CME ACTIVITY AS A CONTENT DEVELOPER, PLANNER OR PRESENTER/AUTHOR.**

- I have no relevant financial relationships to disclose.
- OR
- I have the following relevant financial relationships to disclose. Please list the organization's name and check all relationships that apply.

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<th>Grant/Research Support</th>
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<th>Scientific Advisor</th>
<th>Product/Speakers Bureau</th>
<th>Stock Shareholder</th>
<th>Employee or Board Member</th>
<th>Other (please specify)</th>
<th>Relationship currently active?</th>
<th>Relationship with organization is $10,000 or 5% equity?</th>
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*Responding diversified mutual funds.* **If yes, please submit your CV.** You will be contacted by Jefferson CME for further information and discussion.

**Comments:**

...
## Conflict of Interest Administration

**Add Faculty | Remove**

Jump to Last Name: [ ]

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COI Resolution

1. Planners/Faculty below the 10k threshold
2. Planners/Faculty above the 10k threshold
COI Resolution

Planners/Faculty below the threshold

1. Attestation

2. Disclosure of the information to participants

3. Evaluation of CME Faculty and review for presence of bias
COI Resolution

*Planners/Faculty above the threshold*

1. Attestation
2. Disclosure of the information to participants
3. Evaluation of CME Faculty and review for presence of bias
4. Guided Interview
Guided Interview

Sample of Interview Questions

1. What specifically did you do for the company with which you indicated a conflict?
2. Will the device/drug/technique related to the conflict be discussed in your presentation?
3. Discussion of quality of evidence ratings.
4. Discussion of any clinical recommendations.
Guided Interview

**Recommended Action**

1. Satisfied that content will be balanced and free of commercial bias

2. Recommend that Planner/Faculty member get specific guidance from expert as content is developed

3. Recommend additional review of content (outline and/or slides) prior to distribution

4. Audit by CME

5. Concerns about compliance with Standards for Commercial Support: additional review required by the CME Committee

6. Unresolvable conflict of interest or does not meet Standards for Commercial Support, and should not be certified
**Additional Monitoring**

1. An activity where >50% of the faculty have identified conflicts of interest will require a CME audit while it is being conducted.

2. Review of evaluation data for presence of bias.

Lessons Learned

- The questions for the structured interview have gone through several edits in an effort to make quantifiable data.

- The guided interview has been met with mostly positive reactions by both interviewer and interviewee.

- Attempts to collect COI information 60 days in advance of an activity has worked with varying degrees of success.

- Enhancements have been made to the online COI database to allow for greater outside access to the data and to ensure disclosure forms are being completed correctly.