



1020 Locust Street, Suite M5  
Philadelphia, PA 19107  
T 1-888-JEFF-CME (533-3263)  
T 215-955-6992  
F 215-923-3212  
jeffersoncpd@jefferson.edu

## 5<sup>th</sup> Annual Jefferson Women and Gastroenterology Health Symposium

Dorrance H. Hamilton Building - Center City Campus at Thomas Jefferson University  
1001 Locust Street, Philadelphia, PA, 19107  
Friday, February 24, 2023  
**\*HYBRID MEETING\***

***Don't Miss This Exhibit Opportunity!***

Dear Representative,

On behalf of the Course Directors, Drs. Cuckoo Choudhary, Dina Halegoua-DeMarzio, Stephanie Moleski and Robin S. Miller, CRNP at Dorrance H. Hamilton Building, Center City Campus at Thomas Jefferson University's Division of Gastroenterology and Hepatology, we cordially invite you to participate as an in-person or virtual exhibitor for the *5<sup>th</sup> Annual Jefferson Women and Gastroenterology Health Symposium* to be held at Dorrance H. Hamilton Building on Center City Campus at Thomas Jefferson University on Friday, February 24, 2023.

This program is designed to improve the care of female patients by presenting emerging scientific and clinical evidence related to medical conditions that are unique to women, occur more frequently in women, or present differently in women. Through lively, interactive case-based discussions, experts in the fields of gastroenterology, hepatology, integrative medicine, colorectal surgery and internal medicine will provide updated approaches to the diagnosis, management, and treatment of common gastrointestinal disorders in women. Participants will assess the practice gaps that exist in the care and treatment in both the male and female patient and be provided the tools to develop a comprehensive patient centric plan of care.

As an in-person or virtual exhibitor at this event, you will have the opportunity to personally share your product information directly with approximately 250 attendees representing practices from the greater Philadelphia and tri state areas from the specialties of gastroenterology, hepatology, family medicine, general surgery, gynecology, colorectal surgery and internal medicine. There will be *four levels of exhibiting* opportunities including a Product Theater. To register your company, please complete the online registration at: <http://jeffline.jefferson.edu/jeffcme/GICME/exhibitors-w.cfm>

### **Exhibitor Raffles- GREAT BENEFIT!**

To encourage attendee-exhibitor interaction, the attendees on site will be provided with an Exhibitor Score Card, with the names of all of the companies exhibiting at the conference. The attendees will have the opportunity to visit each of the in person exhibit booths to have one company representative sign their Score Card, with the possibility of winning one of several prizes at the end of the conference.

Exhibit fees can be mailed to the Office of CPD at Thomas Jefferson University, Jefferson Alumni Hall, Office of CPD, 1020 Locust Street, Suite M-5, Philadelphia, PA 19107. Our tax ID number: 23-135-2651. Please make checks payable to: Thomas Jefferson University. Visa, MasterCard, and American Express are also accepted.

We are hopeful that you will join us as an exhibitor this year for this exceptional hybrid program and important networking event, most appropriately deserving of your participation and support. Please feel free to contact me with any questions you may have. I can be reached via email at [Christina.Carter@jefferson.edu](mailto:Christina.Carter@jefferson.edu)

Sincerely,

*Christina Carter*  
CPD Planner  
Thomas Jefferson University  
1020 Locust Street, Suite M5  
Philadelphia, PA, 19107

\*Please note that Sidney Kimmel Medical College/Thomas Jefferson University is not listed as a covered recipient on the CMS/Sunshine Act list. Questions about Jefferson's status may be directed to [jeffersoncpd@jefferson.edu](mailto:jeffersoncpd@jefferson.edu)

<b>Conference Date:</b>	Friday, February 24, 2023
<b>Conference Location:</b>	Dorrance H. Hamilton Building Hamilton Connelly Auditorium 1001 Locust Street Philadelphia, PA, 19107
<b>Exhibit Set Up &amp; Break-Down</b>	The exhibit room will be available for setup on Thursday, February 23rd from 4:00PM - 6:00PM.  Representatives may begin set-up on Friday, February 24, 2023 on 7:00AM. All exhibits must be broken down by Friday, February 24, 2023 at 5:15PM.
<b>Exhibit Location &amp; Times:</b>	The exhibit hall will be open throughout the conference, however the following times are dedicated exhibit times where food and beverage will be served:  <u>Friday, February 24, 2023</u>  9:00AM - 10:00AM                      Registration, Continental Breakfast & Exhibits 12:00AM - 12:45AM                    Lunch & Exhibits 1:45PM - 2:10PM                      Break & Exhibits 4:00PM - 5:00PM                        Meet & Mingle  *Preliminary Agenda is subject to change
<b>Exhibitor Registration:</b>	<a href="http://jeffline.jefferson.edu/jeffcme/GICME/exhibitors-w.cfm">http://jeffline.jefferson.edu/jeffcme/GICME/exhibitors-w.cfm</a>
<b>PLATINUM LEVEL \$10,000</b>	<b><u>PLATINUM LEVEL \$10,000 (limited to first 2 paid companies)</u></b>  <b>IN-PERSON EXHIBIT BENEFITS:</b> <ul style="list-style-type: none"> <li>○ Choice of premium exhibit location in Exhibit Area (first come, first serve basis)</li> <li>○ 2 full page (8.5 x 11), color company advertisement in Exhibitor Directory <ul style="list-style-type: none"> <li>○ Due: Friday, January 20, 2023</li> <li>○ Ad specifications: PDF format, 8.5x11, no bleed, preferably with a border</li> </ul> </li> <li>○ <b>Virtual Networking Meeting with selected Course Planners</b> - post conference (no more than 3 company representatives)- (Maximum 30 minute meeting).</li> <li>○ Acknowledgement posted online via a Virtual Exhibit Hall and emailed to all participants, including before and after the conference</li> <li>○ Individual company acknowledgement signage</li> <li>○ Special name badge designation</li> <li>○ Up to 7 company representatives</li> <li>○ 5 complimentary conference attendance for company representatives</li> <li>○ PowerPoint slideshow acknowledgement</li> <li>○ Company listing in printed Exhibitor Directory</li> <li>○ Two 6ft draped tables</li> </ul> <b>VIRTUAL EXHIBIT BENEFITS:</b> <ul style="list-style-type: none"> <li>○ Due: Friday, January 20, 2023</li> <li>○ Top tier listing in Virtual Exhibit Hall</li> <li>○ Online exhibit information to be accessible to attendees for 30 days</li> <li>○ Virtual booth in the online course exhibit hall that includes: <ul style="list-style-type: none"> <li>○ Company Logo- JPG or PNG image</li> <li>○ Contact Us button- this button will display the contact information (name, title, email and/or phone) for one company representative</li> <li>○ About Us button- this button will either link to your company's website OR display a short company description in a modal</li> <li>○ Product Info button- this button will either link to a website OR a PDF of your choice</li> <li>○ Additional Resource button- this button will either link to a website OR a PDF of your choice</li> </ul> </li> </ul> Sample virtual exhibit hall for reference <a href="https://cpdevents.jefferson.edu/logo-pop/">https://cpdevents.jefferson.edu/logo-pop/</a>

<p style="text-align: center;"><b>GOLD LEVEL</b></p> <p style="text-align: center;"><b>\$7,500</b></p>	<p><b><u>GOLD LEVEL - \$7,500</u></b></p> <p><b>IN-PERSON EXHIBIT BENEFITS:</b></p> <ul style="list-style-type: none"> <li>○ 1 full page, color company advertisement in Exhibitor Directory <ul style="list-style-type: none"> <li>○ Due: Friday, January 20, 2023</li> <li>○ Ad specifications: PDF format, letter size (8.5x11), no bleed, with a border</li> </ul> </li> <li>○ Prime exhibit location</li> <li>○ Up to 5 company representatives</li> <li>○ 3 complimentary conference attendance for company representatives</li> <li>○ Individual company acknowledgement signage</li> <li>○ PowerPoint slideshow acknowledgement</li> <li>○ Special name badge designation</li> <li>○ Company listing in printed Exhibitor Directory</li> <li>○ One 6ft draped tables</li> </ul> <p><b>VIRTUAL EXHIBIT BENEFITS:</b></p> <ul style="list-style-type: none"> <li>○ Due: Friday, January 20, 2023 <ul style="list-style-type: none"> <li>○ Top tier listing in Virtual Exhibit Hall</li> <li>○ Online exhibit information to be accessible to attendees for 30 days</li> <li>○ Virtual booth in the online course exhibit hall that includes: <ul style="list-style-type: none"> <li>○ Company Logo- JPG or PNG image</li> <li>○ Contact Us button- this button will display the contact information (name, title, email and/or phone) for one company representative</li> <li>○ About Us button- this button will either link to your company's website OR display a short company description in a modal</li> <li>○ Product Info button- this button will either link to a website OR a PDF of your choice</li> <li>○ Additional Resource button- this button will either link to a website OR a PDF of your choice</li> </ul> </li> </ul> </li> </ul> <p style="text-align: center;">Sample virtual exhibit hall for reference <a href="https://cpdevents.jefferson.edu/logo-pop/">https://cpdevents.jefferson.edu/logo-pop/</a></p>
<p style="text-align: center;"><b>SILVER LEVEL</b></p> <p style="text-align: center;"><b>\$5,000</b></p>	<p><b><u>SILVER LEVEL - \$5,000</u></b></p> <p><b>IN-PERSON EXHIBIT BENEFITS:</b></p> <ul style="list-style-type: none"> <li>○ 1 half page, black and white company advertisement in Exhibitor Directory <ul style="list-style-type: none"> <li>○ Due: Friday, January 20, 2023</li> <li>○ Ad specifications: PDF format, letter size (8.5x5.5), no bleed, with a border.</li> </ul> </li> <li>○ Up to 4 company representatives</li> <li>○ 2 complimentary conference attendance for company representatives</li> <li>○ PowerPoint slideshow acknowledgement</li> <li>○ Company listing in printed Exhibitor Directory</li> <li>○ One 6ft draped table</li> </ul> <p><b>VIRTUAL EXHIBIT BENEFITS:</b></p> <ul style="list-style-type: none"> <li>○ Due: Friday, January 20, 2023 <ul style="list-style-type: none"> <li>○ Online exhibit information to be accessible to attendees for 30 days</li> <li>○ Virtual booth in the online course exhibit hall that includes: <ul style="list-style-type: none"> <li>○ Company name</li> <li>○ Contact Us button- this button will display the contact information (name, title, email and/or phone) for one company representative</li> </ul> </li> </ul> </li> </ul>

<p><b>BRONZE LEVEL</b></p> <p><b>\$3,500</b></p>	<p><b><u>BRONZE LEVEL - \$3,500</u></b></p> <p><b>IN-PERSON EXHIBIT BENEFITS:</b></p> <ul style="list-style-type: none"> <li>○ Due: Friday, January 20, 2023</li> <li>○ Up to 2 company representatives</li> <li>○ PowerPoint slideshow acknowledgement</li> <li>○ Company listing in printed Exhibitor Directory</li> <li>○ One 6ft draped table</li> </ul> <p><b>VIRTUAL EXHIBIT BENEFITS:</b></p> <ul style="list-style-type: none"> <li>○ Due: Friday, January 20, 2023 <ul style="list-style-type: none"> <li>○ Online exhibit information to be accessible to attendees for 30 days</li> <li>○ Virtual booth in the online course exhibit hall that includes: <ul style="list-style-type: none"> <li>○ Company name</li> <li>○ Contact Us button- this button will display the contact information (name, title, email and/or phone) for one company representative</li> </ul> </li> </ul> </li> </ul>
<p><b>Product Theater</b></p> <p><b>\$5,000</b></p> <p><b>OPTIONAL +Bronze Level \$1,750</b></p>	<p><b><u>PRODUCT THEATER - \$5,000 (limited to first 2 paid companies)</u></b></p> <p>Product Theaters provide a forum to gather and discuss issues on patient education, specific products and therapeutic areas with company representatives or your designees. Jefferson Office of CPD recognizes that Product Theaters will be promotional and may concentrate on a specific product or drug. These sessions are not approved for continuing education credits.</p> <p>Product theaters provide a focused, high-value live marketing opportunity for exhibitors to reach motivated professionals in a pre-scheduled, private session at the program. This opportunity is limited to (2) 30-minute sessions. Due to space constraints, they will be capped at 50 attendees per session.</p> <p>This is a live, in person opportunity where basic AV set up of a screen; projector and microphone will be provided. Any additional AV requirements will be at the expense of your company.</p> <p><b>*Product Theater opportunities are available with an optional Bronze exhibit level that can be added at a discounted rate of 50%.</b></p> <ul style="list-style-type: none"> <li>○ Product theaters will be advertised to registered conference attendees prior to the meeting.</li> <li>○ Companies may provide a 1 page digital flyer that will be sent to attendees ahead of the conference.</li> <li>○ Product theaters will be advertised to registered conference attendees and faculty during the running slideshow in the conference room during breaks.</li> <li>○ Companies may provide a physical flyer to be put out for attendees and faculty at check in.</li> </ul> <p style="text-align: center;"><b>Available slots*:</b> Friday, February 24, 2023 8:30AM- 9:00AM   9:15AM- 9:45AM</p> <p><b>*Slot selections are based on who registers first. We cannot guarantee any slot until your Registration is completed.</b></p>

<p><b>EXHIBITOR RAFFLE</b></p>	<p><b><i>Exhibitor Raffle and Score Card</i></b></p> <p>To encourage attendee-exhibitor interaction, we will have an in-person Exhibitor Raffle In-Person:  The attendees will be provided with an Exhibitor Score Card at check-in, with the names of all of the companies exhibiting at this year’s conference in person. The attendees will have the opportunity to visit each of the exhibit booths to have one company representative sign their Score Card, with the possibility of winning one of two prizes at the end of the in person conference.</p> <p>Please note exhibit monies received will not be used to purchase materials related to the Exhibitor Raffles as institutional and registration funds will cover these expenses.</p>
<p><b><i>Electrical Needs:</i></b></p>	<p>Electrical needs should be communicated to:  Christina.carter@jefferson.edu</p> <p><i>Electricity will not be provided if conference planners are not notified of electrical needs by Friday, January 20, 2023.</i></p>
<p><b><i>Shipping:</i></b></p>	<p>Shipments will be accepted by Hamilton Connelly Auditorium <b><i>no more than three days</i></b> prior to the conference. Be sure to include the following information when shipping your materials:</p> <p>Attn: Christina Carter  5<sup>th</sup> Annual Jefferson Women and Gastroenterology Health Symposium -  February 23, 2023 Hamilton Connelly Auditorium  Thomas Jefferson University  Jefferson Alumni Hall  Suite M-5  1020 Locust Street  Philadelphia, PA 19107  Package 1 of _____</p> <p>The venue does not accept any liability for equipment, goods, displays or other materials which arrive unmarked or fail to arrive at the venue. Each exhibiting company is responsible for insuring its property for loss or damage. <b><i>All company representatives are solely responsible for coordinating return shipping at the conclusion of the conference.</i></b></p>
<p><b><i>Payment:</i></b></p>	<p><b><u>EXHIBIT PAYMENT BY CHECK</u></b>  Please make check payable to: Thomas Jefferson University</p> <p>Mail to: Thomas Jefferson University, Office of CPD  Jefferson Alumni Hall  1020 Locust Street, Suite M-5 Philadelphia,  PA 19107</p> <p><b><u>EXHIBIT PAYMENT BY CREDIT CARD</u></b>  <b>Visa, MasterCard and American Express accepted. See attached credit card payment form.</b></p>

<p><i>Exhibitor Rules</i></p>	<p>All in person exhibits must be tabletop or portable in nature not to exceed 6ft in width. Each in-person exhibit company will be provided a 6'x30" draped table and chairs. Each exhibitor will be listed in the course exhibit directory, in the administrative slideshow and on conference posters.</p> <p><b>As an Exhibitor in this Continuing Medical Education program, I agree to the following:</b></p> <ul style="list-style-type: none"> <li>• Exhibitor is NOT furnishing commercial support for this conference. Exhibitor is buying exhibit space.</li> <li>• All exhibits must be tabletop or portable in nature.</li> <li>• Exhibitor activities are restricted to the allocated space at the conference. Distribution of educational/promotional materials by exhibitors is limited to their booth space in the exhibit area. It is not permitted anywhere else in the hall, in conference meeting space, or at the entrances to the conference meeting space.</li> <li>• Exhibits are intended for informational purposes, products should not be sold on site.</li> <li>• Photography by exhibitors that includes pictures of the overall conference and/or its attendees is prohibited.</li> <li>• The purpose of the exhibit is to further the education of meeting attendees through product and service displays and demonstrations. Exhibitor personnel may observe, but must refrain from any participation or recording of any scientific sessions on that company's behalf.</li> <li>• The conference is not responsible for the security of exhibitors' materials. We suggest that exhibitors leave nothing of value (e.g., laptop computer, audio visual equipment, etc.) unattended at any time in the exhibit hall.</li> </ul>
<p><b>CANCELLATION BY CONFERENCE ORGANIZERS</b></p>	<p>Requests for exhibitor fee refunds must be submitted in writing and received by the Office of CPD two weeks prior to the start date of the course. There will be no refunds after this period. Cancellations notified before the two-week period will incur a 10% administration fee. Exhibitors who fail to attend the conference are responsible for the entire fee. All refunds will be processed after the conference. The University reserves the right to cancel or postpone this course due to unforeseen circumstances. In the event of cancellation or postponement, the University will refund exhibit fees, but is not responsible for related costs or expenses to exhibitors, including cancellation fees assessed by hotels, airlines or travel agencies.</p> <p>Submit refund requests to Christina Carter at <a href="mailto:christina.carter@jefferson.edu">christina.carter@jefferson.edu</a> by February 10, 2023.</p>
<p><i>Questions?</i></p>	<p>Please contact Christina Carter <a href="mailto:christina.carter@jefferson.edu">christina.carter@jefferson.edu</a> for questions regarding the 5<sup>th</sup> Annual Jefferson Women and Gastroenterology Health Symposium.</p>



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**EXHIBIT CREDIT CARD PAYMENT**

**5<sup>th</sup> Annual Jefferson Women and Gastroenterology Health Symposium**

Dorrance H. Building - Thomas Jefferson University Campus  
 1001 Locust Street, Philadelphia, PA, 19107  
 Friday, February 24, 2023

**IMPORTANT INFORMATION:**

- Payment is due on or before February 24, 2023.
- In addition to payment, please be sure to complete the online exhibitor registration at: <http://jeffline.jefferson.edu/jeffcme/GICME/exhibitors-w.cfm>

**SELECT AN EXHIBIT LEVEL:**

- Platinum* - \$10,000       *Gold* - \$7,500       *Silver* - \$5,000       *Bronze* - \$3,500
- Product Theater + Bronze Exhibit Level* - \$6,750       *Product Theater only*- \$5,000

Company Name: \_\_\_\_\_

Company Representative (*to contact with questions*): \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

I hereby authorized use of my: <input type="checkbox"/> Visa <input type="checkbox"/> American Express <input type="checkbox"/> Mastercard		Amount \$ _____
Account Number:	Expiration Date:	
Cardholder's Name:	Signature:	
Credit Card Billing Address: <i>(include City, State and Zip)</i>		
Email Address: <i>A copy of the receipt will be sent upon processing</i>		
Fax You may fax your application with credit card payment to 215-923-3212	E-Mail Send completed form to <a href="mailto:christina.carter@jefferson.edu">christina.carter@jefferson.edu</a>	