A 3-PART MEETING SERIES FROM THE AMERICAN DIABETES ASSOCIATION AND THOMAS JEFFERSON UNIVERSITY

Healthcare Quality Improvement and Education in Diabetes Management: Overcoming Clinical Inertia to Achieve Glycemic Goals

Meeting #3 - Impact & Implications: Assessing Improvement and Identifying Persistent Barriers to Optimal Diabetes Management

January 22, 2014
7:30 am – 9:00 am
CME Available

Thomas Jefferson University
Bluemle Life Sciences Building, Room 101
233 South 10th Street, Philadelphia, PA

Presenters:
Victor A. Díaz, MD
Robert E. Ratner, MD, FACP, FACE
Barry S. Ziring, MD

OVERVIEW

This meeting series is intended for practicing clinicians who manage patients with diabetes and will guide attendees through a quality improvement process using actual data from Jefferson clinics. Topics will focus on improving glycemic control by identifying and addressing common barriers to optimal care.

Register today!

Accreditation Statement

The American Diabetes Association is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

The American Diabetes Association designates this live activity for a maximum of 1.5 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.
**Course Description**

One in ten adults in southeastern Pennsylvania is diabetic. Despite data showing a definitive benefit from early and comprehensive blood sugar control, many of our patients often fail to meet or sustain glycemic targets. As providers, we need to remain vigilant and modify or intensify therapy to minimize hyperglycemia in our patients while managing the challenges of patient non-adherence, reimbursement considerations, and complexities of an over-burdened healthcare system.

In collaboration with the American Diabetes Association, we invite you to join this complimentary interactive 3-part CME meeting series to improve the quality of care delivered to patients with Type 2 diabetes in Philadelphia. You can also engage in a quality improvement process in your own practice to earn 20 CME credits and satisfy ABIM MOC Part IV requirements! Together, we will explore and implement practical solutions toward overcoming the many challenges to providing quality diabetes care. Learn more at the registration website!

**Learning Objectives**

At the conclusion of this activity, participants should be able to:

- Discuss guideline-based care for patients with type 2 diabetes, with a focus on a patient-centered approach for glycemic control.
- Leverage institutional data and provider feedback to improve clinical workflow and processes.
- Re-assess the planned commitment to practice change and identify pervasive barriers to accomplishing desired changes.

**Agenda**

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<tr>
<th>Time</th>
<th>Session</th>
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<tr>
<td>7:00 – 7:30 a.m.</td>
<td><strong>Registration and Breakfast</strong></td>
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<td>7:30 – 8:00 a.m.</td>
<td><strong>Clinical Updates: ADA Standards of Medical Care for 2014</strong>&lt;br&gt;Presenter: Robert Ratner, MD</td>
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<td>8:00 – 8:30 a.m.</td>
<td><strong>Quality Improvement Results: How Did We Do?</strong>&lt;br&gt;Presenter: Barry Ziring, MD</td>
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<td>8:30 – 8:45 a.m.</td>
<td><strong>Jefferson Provider Feedback: Individual Approaches to Achieve Glycemic Targets</strong>&lt;br&gt;Presenter: Victor Diaz, MD</td>
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<td>8:45 – 9:00 a.m.</td>
<td><strong>Close the Gaps: A Moderated Discussion to Review Successes and Challenges Using Insulin in Patients with T2DM</strong>&lt;br&gt;Moderator: Robert Ratner, MD&lt;br&gt;Panelists: Barry Ziring, MD; Victor Diaz, MD</td>
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**Faculty**

- Victor A. Diaz, MD<br>Assistant Medical Director, Department of Family and Community Medicine, Thomas Jefferson University
- Robert E. Ratner, MD, FACP, FACE<br>Chief Scientific & Medical Officer, American Diabetes Association
- Barry S. Ziring, MD<br>Director, Division of Internal Medicine, Thomas Jefferson University

**REGISTRATION DETAILS:**

To register: go to [http://ADAPHL2013.imedicaldecisions.com](http://ADAPHL2013.imedicaldecisions.com)
Questions? Call 610-891-1640 or email [piSupport@imedicaldecisions.com](mailto:piSupport@imedicaldecisions.com)

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