Parathyroid & Osteoporosis 2016: New Advances in the Management of Parathyroid Disease & Osteoporosis

Friday, November 11, 2016

“Don’t miss this Exhibit Opportunity!”

Dear Representative,

On behalf of the Sidney Kimmel Medical College, the Division of Endocrinology and the Department of Otolaryngology at Thomas Jefferson University, we cordially invite you to participate as an exhibitor at the upcoming Parathyroid & Osteoporosis 2016 conference, a course designed to provide participants with up-to-date algorithms for the diagnosis and treatment of thyroid disease and osteoporosis. The conference will take place on November 11, 2016, on the campus of Thomas Jefferson University.

This year, we feature two world famous thyroid experts including:
  Michael Mannstadt, MD – Harvard Medical Center
  David Terris, MD – Augusta Medical

As an exhibitor at this event, you will have the opportunity to personally share your product information directly with approximately 100 attendees representing practices from the greater Philadelphia and tri-state areas from the specialties of Endocrinology, Otolaryngology, Gynecology, Family Medicine, Surgery and other healthcare professionals.

The exhibit fee for this event is $1,500. For details regarding exhibiting at this event, please review the Exhibitor Information Sheet.

We are excited about this year’s program, and we believe that you and your company will be equally enthusiastic. We truly appreciate your support over the years and continued interest in our program, and look forward to hearing from you shortly. For additional information regarding exhibiting and to register your company, we ask that you review the attached sheet and visit the course activity webpage at: http://jeffline.jefferson.edu/jeffcme/Otolaryngology/exhibitors.cfm

Exhibit fees can be mailed to my attention at Sidney Kimmel Medical College, Jefferson Alumni Hall, Office of CME, 1020 Locust Street, Suite M-5, Philadelphia, PA 19107. Our tax ID number is: 23-135-2651. Please make checks payable to: Sidney Kimmel Medical College, Office of CME. Visa and MasterCard will also be accepted.

Should you have any questions, please do not hesitate to contact Ariel Grayson in the Office of Continuing Medical Education at 215-955-2477. Thank you for your attention and consideration!

Sincerely,

Inrekhah Ahmed, MD
Jeffrey L. Miller, MD, FACE, FACP
Edmund Pribitkin, MD, FACS
Alliric Willis, MD
Co-Chairs
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<th><strong>Exhibitor Information</strong></th>
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<td><strong>Parathyroid &amp; Osteoporosis 2016: New Advances in the Management of Parathyroid Disease &amp; Osteoporosis</strong></td>
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<th><strong>Conference Date:</strong></th>
<th>Friday, November 11, 2016</th>
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| **Conference Location:** | Jefferson Alumni Hall  
1020 Locust Street  
Philadelphia, PA 19107 |
| **Set-up/Breakdown:** | All exhibits must be tabletop or portable in nature. Exhibit set-up can begin on Friday, November 11, 2016 at 7:00AM. See shipping info below. Please notify Ariel Grayson of shipments by email at ariel.grayson@jefferson.edu or by phone at 215-955-2477. |
| **Exhibit Location/Start Times:** | Representatives may begin exhibiting at 7:00AM on Friday, November 11, 2016. The exhibit area is available in the Jefferson Alumni Hall – Eakins Lounge.  
The exhibit area is available throughout the conference. The exhibit hall will be open throughout the conference, however the following times are dedicated exhibit times where food and beverage will be served:  
**Friday, November 11, 2016**  
7:30AM – 7:45AM Registration, Continental Breakfast & Exhibits  
10:15AM – 10:30 Break & Exhibits |
| **Exhibit Recognition & Booth Size:** | **Exhibitor Fee- $1,500**  
- Up to 2 company representatives  
- PowerPoint slideshow acknowledgement  
- Company listing in printed Exhibitor Directory  
- One 6ft draped table |
| **Exhibitor Rules:** | All exhibits must be tabletop or portable in nature.  
- Exhibitor activities are restricted to the allocated space at the conference. Distribution of educational/promotional materials by exhibitors is limited to their booth space in the exhibit area. It is not permitted anywhere else in the hall, in conference meeting space, or at the entrances to the conference meeting space.  
- Exhibits are intended for informational purposes, products should not be sold on site.  
- Photography by exhibitors that includes pictures of the overall conference and/or its attendees is prohibited.  
- The purpose of the exhibit is to further the education of meeting attendees through product and service displays and demonstrations. Exhibitor personnel may observe, but must refrain from any participation or recording of any scientific sessions on that company’s behalf.  
- The conference is not responsible for the security of exhibitors’ materials. We suggest that exhibitors leave nothing of value (e.g., laptop computer, audio visual equipment, etc.) unattended at any time in the exhibit hall. |
| **Exhibitor Registration:** | **http://jeffline.jefferson.edu/jeffcme/Otolaryngology/** |
| **Sunshine Act:** | The Parties acknowledge and agree that Exhibiting Company may be subject to Section 6002 of the Affordable Care Act, which added Section 1128G to the Social Security Act, and its implementing regulations codified in 42 CFR 402 & 403 (collectively the “Sunshine Act”). |
Exhibiting companies are solely responsible for collecting any information about actions within their exhibit space that constitutes a payment or transfer of value to a Covered Recipient that is required to be reported under the Sunshine Act.

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<th><strong>Electrical Needs:</strong></th>
<th>Electrical services are included in the exhibit fee. Each company is responsible for communicating their electrical needs to Ariel Grayson via email to <a href="mailto:ariel.grayson@jefferson.edu">ariel.grayson@jefferson.edu</a>.</th>
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| **Shipping:** | Please notify Ariel Grayson prior to shipping: Shipments will be accepted at the Jefferson Alumni Hall Loading Dock 2 days prior to conference, no earlier than Wednesday, November 9, 2016. Be sure to label them accordingly.  
Jefferson Alumni Hall  
1020 Locust Street  
Philadelphia, PA 19107  
Attn: Ariel Grayson  
Parathyroid & Osteoporosis 2016  
November 11, 2016  
Package ____ of ____  
Jefferson does not accept any liability for equipment, goods, displays, or other materials which arrive unmarked or fail to arrive at the conference location. Each exhibiting company is responsible for insuring its property for loss or damage. Please note that all company representatives are solely responsible for coordinating return shipping at the conclusion of the conference with loading dock representatives. |


| **Payment:** | Visa and MasterCard are accepted.  
Please make check payable to: Sidney Kimmel Medical College, Office of CME  
Mail to: Sidney Kimmel Medical College  
Office of CME  
Jefferson Alumni Hall  
1020 Locust Street, Suite M-5  
Philadelphia, PA 19107  
*Visa and MasterCard are also accepted. We do not accept American Express.*  
Payment in full is required with registration. If paying with company check, Credit Card information will be required to hold space. *(Credit Card will be charged on November 11, 2016 if another payment method is not received)* |

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Should your company require any other needs regarding your exhibit, please contact Ariel Grayson by phone at 215-955-2477 or via email at ariel.grayson@jefferson.edu

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**Exhibit pictures are restricted to exhibit area only. Exhibitors may not conduct promotional activities within the educational session room.**