

***3rd Annual Navigating Spinal Care Symposium: Geriatric Spinal Disorders  
Friday, May 4, 2012***

**“Don’t miss this Exhibit Opportunity!”**

Dear Representative,

On behalf of the Department of Surgery at Thomas Jefferson University, we cordially invite you to participate as an exhibitor at ***3rd Annual Navigating Spinal Care Symposium: Geriatric Spinal Disorders*** to be held on **Friday, May 4, 2012** at **The College of Physicians in Philadelphia, PA.**

As an exhibitor at this event, you will have the opportunity to personally share your product information directly with approximately 150 medical practitioners representing hospital-based and office-based practices from the greater Philadelphia and tri-state area. Exhibitors will have several opportunities to converse with attendees during breakfast, breaks, and over lunch. There will be **three levels of exhibiting** opportunities: **Gold Level, Silver Level, and Bronze Level:**

• **Gold Level \$7,000**

- o Full page, color company advertisement in program syllabus, individual company acknowledgement signage, color, first choice exhibit booth location, 4 exhibit registrations, 2 complimentary conference attendees, PowerPoint slideshow acknowledgement

• **Silver Level \$5,000**

- o Prime exhibit location 6ft draped table, PowerPoint slideshow acknowledgement, four complimentary exhibit registrations and two complimentary course attendance registrations for company employees and lunch with attendees.

• **Bronze Level \$3,000**

- o Prime exhibit location, 6ft draped table, PowerPoint slideshow acknowledgement, 2 complimentary exhibit registrations and lunch with attendees.

Exhibit fees can be mailed to my attention at **Jefferson Medical College, Jefferson Alumni Hall, Office of CME, 1020 Locust Street, Suite M-5 Philadelphia, PA 19107. Our tax ID number: 23-135-2651.** Please make checks payable to: **Jefferson Medical College, Office of CME.** Visa and MasterCard is also accepted.

We are hopeful that you will join us as an exhibitor this year for this exceptional program and important networking event, most appropriately deserving of your participation and support. Please feel free to contact me with any questions you may have. I can be reached by phone at 215-955-2490, by fax at 215-923-3213, or via email at [Patricia.Shaughnessy@jefferson.edu](mailto:Patricia.Shaughnessy@jefferson.edu).

Sincerely,

*Patti Shaughnessy*

Patti Shaughnessy  
Education Coordinator  
(Phone) 215-955-2490  
(Fax) 215-923-3212

[1020 Locust Street, Suite M-5, Philadelphia, PA 19107-6799](http://1020 Locust Street, Suite M-5, Philadelphia, PA 19107-6799)

**THOMAS JEFFERSON UNIVERSITY**

## Exhibitor Information

### 3<sup>rd</sup> Annual Navigating Spinal Care Symposium: Geriatric Spinal Disorders

<b><u>Conference Date:</u></b>	Friday, May 4, 2012								
<b><u>Conference Location:</u></b>	The College of Physicians of Philadelphia 19 South Twenty-Second Street Philadelphia, PA 19103 Phone: 215-563-3737								
<b><u>Exhibit Location/ Times:</u></b>	Representatives may begin exhibiting at <b>7:00AM</b> on Friday, May, 4, 2012. All exhibits will be held in Ashhurst Hall throughout the conference. The following <i>preliminary</i> times are dedicated exhibit times where food and beverage will be served:  <table style="margin-left: 40px; border: none;"> <tr> <td style="padding-right: 20px;">7:30AM – 8:00AM</td> <td>Registration, Continental Breakfast &amp; Exhibits</td> </tr> <tr> <td>9:35AM – 9:55AM</td> <td>Morning Refreshment Break &amp; Exhibits</td> </tr> <tr> <td>11:30AM – 12:45PM</td> <td>Lunch, Exhibits, &amp; Guest Speaker</td> </tr> <tr> <td>1:40PM – 2:00PM</td> <td>Afternoon Refreshment Break &amp; Exhibits</td> </tr> </table>	7:30AM – 8:00AM	Registration, Continental Breakfast & Exhibits	9:35AM – 9:55AM	Morning Refreshment Break & Exhibits	11:30AM – 12:45PM	Lunch, Exhibits, & Guest Speaker	1:40PM – 2:00PM	Afternoon Refreshment Break & Exhibits
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<b><u>Course Website &amp; Exhibitor Registration:</u></b>	<a href="http://jeffline.jefferson.edu/jeffcme/Neurosurgery/">http://jeffline.jefferson.edu/jeffcme/Neurosurgery/</a>								
<b><u>Set-up/Breakdown:</u></b>	All exhibits must be tabletop or portable in nature. Exhibit Set-up can begin on <b>Friday, May 4, 2012 at 7:00AM</b> Exhibit breakdown must be completed by 4:40PM at the end of conference.								
<b><u>Exhibit Space &amp; Recognition</u></b>	All exhibits must be tabletop or portable in nature not to exceed 6ft in width. Each exhibitor will be provided a 6' x 30" draped table and chairs. Each exhibitor will be listed in the course exhibit directory, in the administrative slideshow and on conference posters.  <u><b>Gold Level \$7,000</b></u> Full page, color company advertisement in program syllabus, individual company acknowledgement signage, color, first choice exhibit booth location, 4 exhibit registrations, 2 complimentary conference attendees, PowerPoint slideshow acknowledgement  <u><b>Silver Level \$5,000</b></u> Prime exhibit location 6ft draped table, PowerPoint slideshow acknowledgement, four complimentary exhibit registrations and two complimentary course attendance registrations for company employees and lunch with attendees.  <u><b>Bronze Level \$3,000</b></u> Prime exhibit location, 6ft draped table, PowerPoint slideshow acknowledgement, 2 complimentary exhibit registrations and lunch with attendees.								
<b><u>Electrical Needs:</u></b>	Each company is responsible for communicating their electrical needs on the registration form.								
<b><u>Shipping:</u></b>	Shipments will be accepted by The College of Physicians of Philadelphia no earlier than 2 days prior to the course. Be sure to include the following info when shipping your materials:  <div style="text-align: center;"> <p><b>Hold for arrival-Attn: Rep's name, Company Name</b>  <b>The College of Physicians of Philadelphia</b>  <b>19 South 22<sup>nd</sup> Street</b>  <b>Philadelphia, PA 19103</b>  <b>Ashhurst Hall</b>  <b>Manager, Facility Rental: Elizabeth Savitz</b>  <b>3<sup>rd</sup> Annual Spinal Care Conference-May 4, 2012</b>  <b>Package 1 of....</b></p> </div> <p>The College of Physicians of Philadelphia does not accept any liability for equipment, goods, displays, or other materials which arrive unmarked or fail to arrive at the conference location. Each exhibiting company is responsible for insuring its property for loss or damage. <b><u>Please note that all company representatives are solely responsible for coordinating return shipping at the conclusion of the conference with The College of Physicians of Philadelphia representatives.</u></b></p>								

**Payment:**

**Please make check payable to:** Jefferson Medical College

**Mail to:** Jefferson Medical College

Office of CME

Jefferson Alumni Hall

1020 Locust Street, Suite M-5

Philadelphia, PA 19107

**\*Visa and MasterCard also accepted. Tax ID: 23-135-2651.**

**\*Questions regarding payment should be directed to Patti Shaughnessy at 215-955-2490 or [patricia.shaughnessy@jefferson.edu](mailto:patricia.shaughnessy@jefferson.edu)**

*Exhibit pictures are restricted to exhibit area only. Exhibitors may not conduct promotional activities within the educational session room.*