Inaugural Jefferson Renal Update Symposium  
Saturday, September 23, 2017  
Don’t miss this opportunity!

Dear Representative,

On behalf of the Thomas Jefferson University Department of Medicine - Division of Nephrology, we cordially invite you to participate as an exhibitor at the Inaugural Jefferson Renal Update Symposium to be held on Saturday, September 23, 2017 at the Dorrance H. Hamilton Building on Thomas Jefferson University Campus in Philadelphia, PA.

As an exhibitor at this event, you will have the opportunity to personally share your product information directly with approximately 125 medical practitioners representing hospital-based and office-based practices from the greater Philadelphia and tri-state area. Exhibitors will have several opportunities to converse with attendees including during breakfast, breaks and over lunch. There will be three levels of exhibiting opportunities: Gold Level, Silver Level, and Bronze Level:

- **Gold Level $5,000**
  - 1 full page, color company advertisement in Exhibitor Directory (Due: September 8, 2017)
    - Ad specifications: PDF format, letter size (8.5 by 11), no bleed, preferably with a border.
    - Prime exhibit location
    - Special name badge designation
    - Up to 4 company representatives
    - 3 complimentary conference attendees
    - PowerPoint slideshow acknowledgement
    - Company listing in printed Exhibitor Directory
    - One 6ft draped table

- **Silver Level $3,000**
  - 1 half page, black and white company advertisement in Exhibitor Directory (Due: September 8, 2017)
    - Ad specifications: PDF format, letter size (8.5 by 5.5), no bleed, preferably with a border.
    - Up to 3 company representatives
    - 2 complimentary conference attendees
    - PowerPoint slideshow acknowledgement
    - Company listing in printed Exhibitor Directory
    - One 6ft draped table

- **Bronze Level $2,000**
  - Up to 2 company representatives
  - PowerPoint slideshow acknowledgement
  - Company listing in printed Exhibitor Directory
  - One 6ft draped table
Exhibit fees can be mailed to the Office of CME at Sidney Kimmel Medical College, Jefferson Alumni Hall, Office of CME, 1020 Locust Street, Suite M-5 Philadelphia, PA 19107. Our tax ID number: 23-135-2651. Please make checks payable to: Sidney Kimmel Medical College, Office of CME. Visa and MasterCard is also accepted.

We are hopeful that you will join us as an exhibitor this year for this exceptional program and important networking event, most appropriately deserving of your participation and support. Please feel free to contact Kate Nagele in Office of CME with any questions you may have. Kate can be reached by phone at 215-955-1286, by fax at 215-923-3213, or via email at Kathleen.Nagele@jefferson.edu.

Sincerely,

Seyed M. Hamrahian, MD
Assistant Professor of Medicine
Director, Hypertension Center
Director, Jefferson Renal Associates Clinical Operations

Jerry McCauley, MD, MPH, FACP
Robert Capizzi Professor of Medicine
Director, Division of Nephrology

*Please note that Sidney Kimmel Medical College/Thomas Jefferson University is not listed as a covered recipient on the CMS/Sunshine Act list. Questions about Jefferson’s status may be directed to Dr. Cole, Assistant Dean for CME.*
<table>
<thead>
<tr>
<th>Time</th>
<th>Session/Activity</th>
<th>Moderator(s)</th>
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<tr>
<td>7:00AM - 8:00AM</td>
<td>Registration, Continental Breakfast &amp; Exhibits</td>
<td></td>
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<tr>
<td>8:00AM - 8:15AM</td>
<td>Welcome &amp; Opening Remarks</td>
<td>Seyed Mehrdad Hamrahian, MD Jerry McCauley, MD</td>
</tr>
<tr>
<td>8:15AM - 9:00AM</td>
<td>Chronic Kidney Disease (CKD): Epidemiology, Classification, and Complications</td>
<td>Jingjing Zhang, MD, PhD</td>
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<tr>
<td>9:00AM - 9:45AM</td>
<td>CKD Management and Transition to End Stage Renal Disease (ESRD)</td>
<td>Yasmin Brahmbhatt, MD</td>
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<tr>
<td>9:45AM - 10:30AM</td>
<td>Diabetic Kidney Disease - An Update on New Therapies</td>
<td>Omar Maarouf, MD, PhD</td>
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<td>10:30AM - 10:45AM</td>
<td>Questions &amp; Answers/Panel Discussion</td>
<td>Seyed Mehrdad Hamrahian, MD George Francos, MD, Rakesh Gulati, MD, Omar Maarouf, Anju Yadav, Jingjing Zhang, MD, PhD</td>
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<tr>
<td>10:45AM - 11:00AM</td>
<td>Break &amp; Exhibits</td>
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<tr>
<td>11:00AM - 11:45AM</td>
<td>Hypertension Management in CKD and Future Guidelines</td>
<td>Seyed Mehrdad Hamrahian, MD</td>
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<tr>
<td>11:45AM - 12:00PM</td>
<td>Questions &amp; Answers/Panel Discussion</td>
<td>Jerry McCauley, MD</td>
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<td>12:00PM - 12:30PM</td>
<td>Lunch &amp; Exhibits</td>
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<tr>
<td>12:30PM - 1:15PM</td>
<td>Kidney Transplant - What the General Practitioner Needs to Know</td>
<td>Pooja Singh, MD</td>
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<tr>
<td>1:15PM - 2:00PM</td>
<td>Post Kidney Transplant Complications: Infection and Malignancy</td>
<td>Maria P. Martinez-Cantararin, MD</td>
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<td>2:00PM - 2:15PM</td>
<td>Questions &amp; Answers/Panel Discussion</td>
<td>Jerry McCauley, MD</td>
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<tr>
<td>2:15PM - 2:30PM</td>
<td>Closing Remarks</td>
<td>Seyed Mehrdad Hamrahian, MD Jerry McCauley, MD</td>
</tr>
<tr>
<td>2:30PM</td>
<td>Course Adjourns</td>
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### Exhibitor Information
*Inaugural Jefferson Renal Update Symposium*

**Conference Date:** Saturday, September 23, 2017

**Conference Location:**
Dorrance H. Hamilton Building  
1001 Locust Street  
Philadelphia, PA 19107

**Set-up/Breakdown:**
All exhibits must be tabletop or portable in nature. Exhibit set-up can begin on Saturday, September 23, 2017 at 6:45AM. See shipping info below. Please notify Kate Nagele of shipments by email at Kathleen.Nagele@jefferson.edu or by phone at 215-955-1286.

**Exhibit Location/Start Times:**
Representatives may begin exhibiting at 7:00AM on Saturday, September 23, 2017. The exhibit area is available in the lobby of the Dorrance H. Hamilton Building.

The exhibit area is available throughout the conference. The exhibit hall will be open throughout the conference, however the following times are dedicated exhibit times where food and beverage will be served:

**Saturday, September 23, 2017**

- **7:00AM - 8:00AM**  
  Registration, Continental Breakfast & Exhibits
- **10:45AM - 11:00AM**  
  Break & Exhibits
- **12:00PM - 12:30PM**  
  Lunch & Exhibits

**Exhibit Recognition & Booth Size:**

#### Gold Level $5,000
- 1 full page, color company advertisement in Exhibitor Directory *(Due: September 8, 2017)*
  - Ad specifications: PDF format, letter size (8.5 by 11), no bleed, preferably with a border
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#### Bronze Level $2,000
- Up to 2 company representatives
- PowerPoint slideshow acknowledgement
- Company listing in printed Exhibitor Directory
- One 6ft draped table

**Exhibitor Registration:** [http://jeffline.jefferson.edu/jeffcme/medicine/exhibitors-renal.cfm](http://jeffline.jefferson.edu/jeffcme/medicine/exhibitors-renal.cfm)
| **Exhibitor Rules:** | All exhibits must be tabletop or portable in nature. **Exhibitor is NOT furnishing commercial support for this conference,** **Exhibitor is buying exhibit space.**  
- Exhibitor activities are restricted to the allocated space at the conference. Distribution of educational/promotional materials by exhibitors is limited to their booth space in the exhibit area. It is not permitted anywhere else in the hall, in conference meeting space, or at the entrances to the conference meeting space.  
- Exhibits are intended for informational purposes, products should not be sold on site.  
- Photography by exhibitors that includes pictures of the overall conference and/or its attendees is prohibited.  
- The purpose of the exhibit is to further the education of meeting attendees through product and service displays and demonstrations. Exhibitor personnel may observe, but must refrain from any participation or recording of any scientific sessions on that company’s behalf.  
- The conference is not responsible for the security of exhibitors’ materials. We suggest that exhibitors leave nothing of value (e.g., laptop computer, audio visual equipment, etc.) unattended at any time in the exhibit hall.  

**Cancellation by the Conference Organizers**  
In the event that the Conference would have to be cancelled, the organizers are not responsible for any airfare, hotel, and/or other costs incurred by exhibitors.  

| **Sunshine Act:** | The Parties acknowledge and agree that Exhibiting Company may be subject to Section 6002 of the Affordable Care Act, which added Section 1128G to the Social Security Act, and its implementing regulations codified in 42 CFR 402 & 403 (collectively the “Sunshine Act”).  
Exhibiting companies are solely responsible for collecting any information about actions within their exhibit space that constitutes a payment or transfer of value to a Covered Recipient that is required to be reported under the Sunshine Act.  

| **Electrical Needs:** | Electrical services are included in the exhibit fee. Each company is responsible for communicating their electrical needs to Kate Nagele via email to Kathleen.Nagele@jefferson.edu.  

| **Shipping:** | Please notify Kate Nagele prior to shipping: Shipments will be accepted at the Jefferson Alumni Hall Loading Dock 2 days prior to conference, no earlier than Thursday, September 21, 2017. Be sure to label them accordingly.  
Jefferson Alumni Hall  
1020 Locust Street, Suite M-5  
Philadelphia, PA 19107  
Attn: Kate Nagele  
Inaugural Jefferson Renal Update Symposium  
September 23, 2017  
Package ____ of ____  

Jefferson does not accept any liability for equipment, goods, displays, or other materials which arrive unmarked or fail to arrive at the conference location. Each exhibiting company is responsible for insuring its property for loss or damage. Please note that all company representatives are solely responsible for coordinating return shipping at the conclusion of the conference with loading dock representatives.  


### Accommodations:

The nearest hotel to Thomas Jefferson University Campus is the Holiday Inn Express Midtown located at 1305 Walnut Street. The hotel has rooms available at $134 per night plus tax, and an additional $27.00 parking fee per day. Please call the hotel reservations department at 215-735-9300 to reserve a room and refer to the Jefferson rate.

For additional hotels in the area, that also offer a Jefferson rate, please visit: [http://hospitals.jefferson.edu/patients-and-visitors/center-city/hotels-and-lodging/](http://hospitals.jefferson.edu/patients-and-visitors/center-city/hotels-and-lodging/).

### Payment:

Visa and MasterCard are accepted.

**Please make check payable to:** Sidney Kimmel Medical College, Office of CME

**Mail to:** Sidney Kimmel Medical College  
Office of CME  
Jefferson Alumni Hall  
1020 Locust Street, Suite M-5  
Philadelphia, PA 19107

*Visa and MasterCard are also accepted. We do not accept American Express.*  
Payment in full is required with registration. If paying with company check, Credit Card information will be required to hold space. *Credit Card will be charged on September 23, 2017 if another payment method is not received.*

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Should your company require any other needs regarding your exhibit, please contact Kate Nagele by phone at 215-955-1286 or via email at [Kathleen.Nagele@jefferson.edu](mailto:Kathleen.Nagele@jefferson.edu).

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**Exhibit pictures are restricted to exhibit area only. Exhibitors may not conduct promotional activities within the educational session room.**
Request for Taxpayer Identification Number and Certification

1. Name (as shown on your income tax return). Name is required on this line; do not leave this line blank.

THOMAS JEFFERSON UNIVERSITY

2. Business name disregarded entity name, if different from above.

3. Check appropriate box for federal tax classification; check only one of the following seven boxes:
   - Individual (Proprietor or sole proprietor)
   - Corporation
   - Single-member LLC
   - Limited liability company, enter the tax classification (C-C corporation, S-C corporation, P-partnership)
   - Trust, estate, or estate

Note: If a single-member LLC that is disregarded, do not check LLC; check the appropriate box in the line above for the tax classification of the single-member owner.

4. Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3).
   - Exempt payee code (if any) 501C3
   - Filer from FATCA reporting code (if any)

5. Address (number, street, and apt. or suite no.)

1020 WALNUT STREET

6. City, state, and ZIP code

PHILADELPHIA, PA, 19107

7. List account number(s) here (optional)

Part I - Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to provide backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the Part I instructions on page 3. For other entities, it is your employer identification number (EIN). If you do not have a number, see How to get a TIN on page 3.

Part II - Certification

Under penalties of perjury, I certify that:
1. The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and

2. I am not subject to backup withholding because:
   - I am exempt from backup withholding, or
   - I have not been notified by the IRS that I am subject to backup withholding as a result of a failure to report all interest or dividends, or
   - The IRS has notified me that I am no longer subject to backup withholding; and

3. I am a U.S. citizen or other U.S. person (defined below); and

4. The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification Instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions on page 3.

Sign Here

Signature of U.S. person

Mark Leitch, Asst. Controller

Date

General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. Information about developments affecting Form W-9 (such as legislation enacted after we release it) is at www.irs.gov/FormW-9.

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN), which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following:

- Form 1099-MISC (individually or paid)
- Form 1099-DIV (dividends, including those from stocks or mutual funds)
- Form 1099-MISC (miscellaneous income, prizes, awards, or gross proceeds)
- Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)
- Form 1099-S (proceeds from real estate transactions)
- Form 1099-K (miscellaneous and third party network transactions)

- Form 1096 (returns of mortgage interest, 1098-E (student loan interest), 1098-T (tuition)
- Form 1099-C (cancellation of debt)
- Form 1099-A (acquisition or abandonment of securities)

Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.

If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See What is backup withholding? on page 2.

By signing the filed-out form, you:

1. Certify that the TIN you are giving is correct (or you are waiting for a number to be issued),

2. Certify that you are not subject to backup withholding,

3. Claim exemption from backup withholding if you are a U.S. person, payee of applicable payments to a foreign person, and are not subject to the withholding tax on foreign partners' share of effectively connected income, and

4. Certify that FATCA code(s) entered on this form (if any) indicating that you are exempt from FATCA reporting, is correct. See What is FATCA reporting? on page 2 for further information.