



Dear Colleague:

I am pleased to announce that **Douglas K. Rex, MD, FACP, AGAF, FACG, FASGE** will be the **49th Annual James L.A. Roth Visiting Professor**. Dr. Rex is a Distinguished Professor of Medicine at Indiana University School of Medicine, Chancellor's Professor at Indiana University - Purdue University Indianapolis, and Director of Endoscopy at Indiana University Hospital in Indianapolis.

This year's Roth Lecture will take place on **Thursday, March 26, 2015**. Dr. Rex will address the topic: ***Quality in Colonoscopy: Toward Making the Best Better***. The Roth Lecture will take place in the **Bluemle Life Sciences Building, Room 101 – 233 South 10th Street in Philadelphia, PA**, promptly at 4:00PM. A reception for Dr. Rex follows immediately after.

Dr. Rex will spend two days at the Jefferson Digestive Disease Institute as the Roth Visiting Professor. In addition to the Thursday afternoon lecture, gastroenterologists and other healthcare providers are welcome to participate in related case presentation sessions and other lectures on Wednesday and Thursday. Please review the attached flyer for the complete two day program. Many sessions will qualify for *AMA PRA Category 1 Credit(s)*TM. ****You may attend all or part of these sessions.***

I ask that you please post the enclosed flyer announcing the lectureship in your department and encourage your colleagues to participate. There is no fee to attend, but we ask that you ***pre-register*** by visiting our website at <http://jeffline.jefferson.edu/jeffcme/GICME/events.cfm> and selecting the "Register Online" link. Those who pre-register for the March 26th lecture will be eligible for **complimentary parking** at the Jefferson Hospital for Neuroscience and Hamilton Building parking garages. For directions to either garage please visit www.jefferson.edu/cso/. Parking validation tickets will be provided at the event.

We look forward to seeing you at the Annual James L.A. Roth Visiting Professorship!

Yours truly,

Anthony J. DiMarino, Jr., MD
William Rorer Professor of Medicine
Chief, Division of Gastroenterology & Hepatology
Sidney Kimmel Medical College at Thomas Jefferson University

*Sidney Kimmel Medical College at Thomas Jefferson University is accredited by the ACCME to provide continuing medical education for physicians. Sidney Kimmel Medical College designates this live activity for a maximum of **10.5 AMA PRA Category 1 Credits**TM. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Have you heard?

Jefferson Medical College is now The Sidney Kimmel Medical College at Thomas Jefferson University! Jefferson Medical College has been renamed The Sidney Kimmel Medical College at Thomas Jefferson University, effective June 17, 2014 as a result of an historic and transformative gift from the Sidney Kimmel Foundation.



**Sidney Kimmel
Medical College**
at Thomas Jefferson University

*Jefferson Digestive Disease Institute &
Division of Gastroenterology & Hepatology*
Present

*The 49th Annual James L.A. Roth Visiting Professorship
in Gastroenterology*

featuring

Douglas K. Rex, MD, FACP, AGAF, FACG, FASGE

Distinguished Professor of Medicine, Indiana University School of Medicine
Chancellor's Professor, Indiana University - Purdue University Indianapolis
Director of Endoscopy, Indiana University Hospital in Indianapolis
Indianapolis, Indiana

Keynote Lecture

4:00PM - 5:00PM

“Quality in Colonoscopy: Toward Making the Best Better”

Reception immediately following

**Thursday, March 26, 2015
Bluemle Life Sciences Building, Room 101
233 South 10th Street
Philadelphia PA 19107**

This year the *James L.A. Roth Visiting Professor* is the distinguished **Douglas K. Rex, MD, FACP, AGAF, FACG, FASGE**, Distinguished Professor of Medicine at Indiana University School of Medicine, Chancellor's Professor at Indiana University - Purdue University Indianapolis, and Director of Endoscopy at Indiana University Hospital in Indianapolis.

Dr. Rex graduated from Harvard College, Summa Cum Laude in 1976 and with highest distinction from Indiana University School of Medicine in 1980. He served as Chief Medical Resident at Indiana University Hospital and joined the faculty at Indiana University in 1985. He received the Outstanding Teacher Award in the Introduction to Medicine course five times and has been awarded the Indiana University School of Medicine Outstanding Teacher Award as well as Department of Medicine's Excellence in Teaching Award. He is a full-time clinical gastroenterologist at Indiana University Hospital. His major research interests have been in colorectal disease and, in particular, colorectal cancer screening and the technical performance of colonoscopy.

PRE-REGISTRATION IS REQUIRED. There is No Registration Fee for this event.

Register online at <http://jeffline.jefferson.edu/jeffcme/GICME/events.cfm> or fax the completed registration form and fax it to the Office of CME at 215-923-3212.

Questions? Please call the Office of CME at 1-888-JEFF-CME or 215-955-6992.



49th Annual James L.A. Roth Visiting Professorship in Gastroenterology

Wednesday, March 25 - Thursday, March 26, 2015
On the campus of Thomas Jefferson University

Course Description

The *James L.A. Roth Annual Professorship* is the oldest Gastroenterology visiting professorship in Philadelphia. An outstanding national figure in gastroenterology is invited to be our Visiting Professor for a period of two full days, and will participate in lectures with twelve other Jefferson faculty. This year the *James L.A. Roth Visiting Professor* is the distinguished **Douglas K. Rex, MD, FACP, AGAF, FACG, FASGE**, Distinguished Professor of Medicine at Indiana University School of Medicine, Chancellor's Professor at Indiana University - Purdue University Indianapolis, and Director of Endoscopy at Indiana University Hospital in Indianapolis.

The highlights of the visiting professorship include the three CME-certified presentations, in addition to other interactions with a variety of healthcare professionals, both formal and informal. Dr. Rex will deliver three separate CME-certified lectures:

- March 25, 2015, "*Optimizing Colonoscopic Polypectomy*" at GI Grand Rounds, 5:00PM-6:00PM.
- March 26, 2015, "*Screening and Surveillance for Colorectal Cancer*" at GI Grand Rounds, 12:00PM-1:00PM.
- March 26, 2015, "*Quality in Colonoscopy: Toward Making the Best Better*", the 49th Annual Roth Visiting Professor Memorial Keynote Lecture, 4:00PM-5:00PM (with reception immediately following).

Course Objectives

At the conclusion of this course, participants should be able to:

- Identify sensitivities for cancer and advanced lesions of current screening tests.
- Describe the importance of quality measurements in screening colonoscopy.
- Examine recommendations for surveillance colonoscopy intervals for adenomas and serrated lesions.
- Recognize evolving trends in injection fluid, snare types and electrocautery currents in endoscopic mucosal resection.
- Interpret predictors of incomplete polyp resection and post-polypectomy complications.
- Summarize the effective approaches for resection of serrated lesions and large lateral spreading tumors.
- Describe the priority colonoscopy quality indicators and associated targets.
- Examine effective methods to improve adequate bowel preparation rates.
- Identify and evaluate the efficacy of new devices for improving adenoma detection.
- Assess their individual practice in light of the information and discussions during the course, and identify specific strategies to implement as part of a continuing improvement process for their practices.



Accreditation

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Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Faculty Disclosure

All faculty participating in continuing medical education activities sponsored by Sidney Kimmel Medical College are expected to disclose to the activity audience any real or apparent conflict(s) of interest related to the content of their presentation(s). Full disclosure of faculty relationships will be made at the activity.

Registration

There is no registration fee for this activity; however, pre-registration is required. For further information or if you have any questions, please call the Office of CME at 1-888-JEFF-CME or 215-955-6992 or access the course webpage at <http://jeffline.jefferson.edu/jeffcme/GICME/events.cfm>.

Please join us for case presentations and additional educational events throughout the day on Wednesday, March 25 and Thursday, March 26.
(please see full agenda for details)



Register Now!

***49th Annual James L.A. Roth Visiting Professorship in
Gastroenterology
featuring Douglas K. Rex, MD, FACP, AGAF, FACG, FASGE
March 25 - 26, 2015***

Registration deadline is **March 18, 2015.**

_____		<input type="checkbox"/> Male	<input type="checkbox"/> Female
Last Name	First Name	MI	

Title (Dr, Mr, Ms)	Personal Title (II, Jr)	Degree	Specialty

Affiliation/Organization		Mailing Address	

City	State	Zip	

Telephone	<input type="checkbox"/> Work <input type="checkbox"/> Home <input type="checkbox"/> Cell	Fax	Email

Web ID (Please provide the last four digits of your Social Security Number as your Web ID. This will allow you to access your CME transcript at anytime after the course.)

Please do **not** include me in upcoming events mailing lists. Are you a Sidney Kimmel Medical College Alum? Yes No If yes, what year? _____

There is No Registration Fee for this event; however PRE-REGISTRATION is Required!

To register please use one of the following options:

Register Online: <http://jeffline.jefferson.edu/jeffcme/GICME/events.cfm>

Fax: You may fax this form to (215) 923-3212

Phone: For further information, please call the Office of CME at 1-888-JEFF-CME or 215-955-6992

Mail: **49th Annual Roth Lecture**
Sidney Kimmel Medical College - Office of CME
1020 Locust Street, Suite M-5
Philadelphia, PA 19107

Please indicate which day(s) you would like to attend (check all that apply)

- ___ Wednesday, March 25, 2015 (all day)
- ___ Thursday, March 26, 2015 (all day)
- ___ Thursday, March 26, 2015 - 4:00PM Keynote Lecture ONLY

☎ If you have any special needs, please contact the Office of CME by **March 18, 2015** at 1-888-JEFF-CME or 215-955-6992.



49th Annual James L.A. Roth Visiting Professorship Program March 25-26, 2015

The Sessions Listed are Open to All Healthcare Professionals Interested in Gastroenterology

WEDNESDAY, MARCH 25, 2015

All sessions on this day will take place in the GI Conference Room (132 S. 10th Street, 4th Floor)

10:00AM - 10:45AM	Introduction and Tour of Clinical Facilities*
11:00AM - 12:30PM	Case Presentations
12:45PM - 2:00PM	Literature Review/Lunch*
4:00PM - 5:00PM	Clinical Case Conference
5:00PM - 6:00PM <i>Featured Presentation</i>	GI Grand Rounds “Optimizing Colonoscopic Polypectomy” Douglas K. Rex, MD, FACP, AGAF, FACG, FASGE

THURSDAY, MARCH 26, 2015

Note locations vary for the Thursday sessions

8:00AM - 9:00AM	Medical House Staff Rounds* - <i>GI Conference Room</i>
9:00AM - 10:00AM	Case Presentations - <i>GI Conference Room</i>
10:15AM - 11:45AM	Fellows Research Presentations - <i>GI Conference Room</i>
12:00PM - 1:00PM <i>Featured Presentation</i>	GI Grand Rounds - <i>Bluemle Life Sciences Building, Room 101</i> “Screening and Surveillance for Colorectal Cancer” Douglas K. Rex, MD, FACP, AGAF, FACG, FASGE
1:15PM - 2:00PM	Case Presentations/Lunch* - <i>Bluemle Life Sciences Building, Room 101</i>
2:00PM - 3:00PM	Case Presentations - <i>Bluemle Life Sciences Building, Room 101</i>
3:00PM - 3:45PM	Break* Informal Meet & Greet with Faculty/Fellows*
4:00PM - 5:00PM <i>Featured Presentation</i>	Visiting Professorship Lecture - <i>Bluemle Life Sciences Building, Room 101 (233 South 10th Street)</i> “Quality in Colonoscopy: Toward Making the Best Better” Douglas K. Rex, MD, FACP, AGAF, FACG, FASGE
5:15PM	Reception* - <i>Bluemle Lobby (233 South 10th Street)</i>

**not included in total available CME credits*

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