3rd Annual Jefferson Liver Disease Symposium  
Saturday, April 1, 2017  
DoubleTree by Hilton Hotel Philadelphia Center City

Don’t Miss This Exhibit Opportunity!

Dear Representative,

On behalf of the Sidney Kimmel Medical College of Thomas Jefferson University’s Division of Gastroenterology and Hepatology, we cordially invite you to participate as an exhibitor for the 3rd Annual Jefferson Liver Disease Symposium to be held on Saturday, April 1, 2017 at the DoubleTree by Hilton Hotel Philadelphia Center City in Philadelphia, PA.

This symposium will provide an update on best practices in the diagnosis, treatment and management of liver disease presenting in the office of the gastrointestinal specialist, primary care practitioner, nurse, internist, and physician extenders. Experts in the fields of Hepatology, Gastroenterology, and Surgery will provide a multi-disciplinary approach to the treatment and management of patients with a potpourri of liver diseases.

As an exhibitor at this event, you will have the opportunity to personally share your product information directly with approximately 75-100 attendees representing practices from the greater Philadelphia and tri-state areas from the specialties of Hepatology, Gastroenterology, Family Medicine, and Internal Medicine. There will be four levels of exhibiting opportunities: Platinum Level, Gold Level, Silver Level, and Bronze Levels.

**Platinum Level $7,000 (limited to first 4 paid companies)**
- Choice of Premium Exhibit Booth location in Exhibit Area (first come, first serve basis)
- 2 full page (8.5 x 11), color company advertisement in Exhibitor Directory (Due: Friday, March 17, 2017)
  - Ad specifications: PDF format, letter size (8.5 by 11), no bleed, preferably with a border.
- Acknowledgement posted online via a Virtual Exhibit Hall and emailed to all participants before and after the conference.
- Individual company acknowledgement signage
- Special name badge designation
- Up to 6 company representatives
- 4 complimentary conference attendees
- PowerPoint slideshow acknowledgement
- Company listing in printed Exhibitor Directory
- One 6ft draped table

**Gold Level $5,000**
- 1 full page, color company advertisement in Exhibitor Directory (Due: Friday, March 17, 2017)
  - Ad specifications: PDF format, letter size (8.5 by 11), no bleed, preferably with a border.
- Prime exhibit location
- Up to 4 company representatives
- 3 complimentary conference attendees
- PowerPoint slideshow acknowledgement
- Company listing in printed Exhibitor Directory
- One 6ft draped table
Silver Level $3,000
- 1 half page, black and white company advertisement in Exhibitor Directory (Due: Friday, March 17, 2017)
  - Ad specifications: PDF format, letter size (8.5 by 5.5), no bleed, preferably with a border.
- Up to 3 company representatives
- 2 complimentary conference attendees
- PowerPoint slideshow acknowledgement
- Company listing in printed Exhibitor Directory
- One 6ft draped table

Bronze Level $2,000
- Up to 2 company representatives
- PowerPoint slideshow acknowledgement
- Company listing in printed Exhibitor Directory
- One 6ft draped table

Exhibit fees can be mailed to the Office of CME at Sidney Kimmel Medical College, Jefferson Alumni Hall, Office of CME, 1020 Locust Street, Suite M-5, Philadelphia, PA 19107. Our tax ID number: 23-135-2651. Please make checks payable to: Thomas Jefferson University. Visa and MasterCard is also accepted.

We are hopeful that you will join us as an exhibitor this year for this exceptional program and important networking event, most appropriately deserving of your participation and support. Please feel free to contact Kate Nagele in Office of CME with any questions you may have. Kate can be reached by phone at 215-955-1286, by fax at 215-923-3213, or via email at Kathleen.Nagele@jefferson.edu.

Sincerely,

[Signature]
David A. Sass, MD, FACP, FACG, AGAF, FAASLD
Professor of Medicine
Medical Director, Liver Transplant Program
Division of Gastroenterology and Hepatology

[Signature]
Anthony J. DiMarino, Jr., MD
William Rorer Professor of Medicine
Chief, Division of Gastroenterology & Hepatology
Jefferson Medical College of Thomas Jefferson University

*Please note that Jefferson Medical College/Thomas Jefferson University is not listed as a covered recipient on the CMS/Sunshine Act list. Questions about Jefferson's status may be directed to Dr. Cole, Assistant Dean for CME.*
3rd Annual Jefferson Liver Disease Symposium
Double Tree by Hilton Philadelphia Center City * Philadelphia, PA
Saturday, April 1, 2017
(Preliminary Agenda/Subject to Change)

<table>
<thead>
<tr>
<th>Time</th>
<th>Session I: Viral hepatitis and Fatty Liver Disease</th>
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</thead>
<tbody>
<tr>
<td>7:00AM – 8:00AM</td>
<td>Registration, Continental Breakfast, &amp; Exhibits</td>
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<tr>
<td>8:00AM – 8:10AM</td>
<td>Welcome &amp; Opening Remarks</td>
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<tr>
<td>8:10AM – 8:35AM</td>
<td>NAFLD and NASH: Cutting through the fat</td>
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<tr>
<td>8:35AM – 9:00AM</td>
<td>Alcoholic Hepatitis: Prognosis and Management</td>
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<tr>
<td>9:00AM – 9:25AM</td>
<td>Hepatitis B: Treatment in special populations</td>
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<tr>
<td>9:25AM – 9:50AM</td>
<td>Hepatitis E: The “not-so-new” kid on the block</td>
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<tr>
<td>9:50AM – 10:05AM</td>
<td>Questions and Answers/ Panel Discussion</td>
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<tr>
<td>10:05-10:25 AM</td>
<td>Break with Refreshments &amp; Exhibitors</td>
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**Session II: Cholestatic, Genetic disorders and Liver Failure**

<table>
<thead>
<tr>
<th>Time</th>
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<tbody>
<tr>
<td>10:25AM – 10:50AM</td>
<td>Primary Biliary Cholangitis: A new name and a new treatment</td>
</tr>
<tr>
<td>10:50AM – 11:15AM</td>
<td>The Iron Overload Disorders: HFE and beyond</td>
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<tr>
<td>11:15AM – 11:40AM</td>
<td>Acute on Chronic Liver Failure: A distinct clinical entity</td>
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<tr>
<td>11:40AM – 12:05PM</td>
<td>Expanding the donor pool for liver transplantation</td>
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<tr>
<td>12:05PM – 12:20PM</td>
<td>Questions and Answers/ Panel Discussion</td>
</tr>
<tr>
<td>Lunch with Keynote Lecture: (12:30-1:15)</td>
<td>Current Status of HCV Treatment and Cure: 2017</td>
</tr>
<tr>
<td></td>
<td>Michael Fried, MD</td>
</tr>
<tr>
<td></td>
<td>Professor of Medicine, Director of UNC School of Medicine Liver Center</td>
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**Session III: General Hepatology Practice**

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<tr>
<td>1:20PM – 1:45PM</td>
<td>Telemedicine and the Transplant Hepatologist</td>
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<tr>
<td>1:45PM – 2:10PM</td>
<td>Role of the Mid-Level Provider in an Academic Hepatology Practice</td>
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<tr>
<td>2:10PM – 2:35PM</td>
<td>Benign Hepatic Masses: Diagnosis and Management Strategies</td>
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<td>2:35PM – 2:50PM</td>
<td>Questions and Answers/ Panel Discussion</td>
</tr>
<tr>
<td>2:50PM</td>
<td>Closing Remarks &amp; Adjournment</td>
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<tr>
<td><strong>Conference Date:</strong></td>
<td>Saturday, April 1, 2017</td>
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| **Conference Location:** | DoubleTree by Hilton Hotel Philadelphia Center City  
237 S. Broad Street  
Philadelphia, PA 19107  
Phone: 215-563-3737 |
| **Exhibit Location/ Times:** | Representatives may begin exhibiting at 7:00AM on Saturday, April 1, 2017. All exhibits will be held in the Ormandy East Ballroom throughout the conference. The following preliminary times are dedicated exhibit times where food and beverage will be served:  
6:45AM Set up  
7:00AM - 8:00AM Registration, Continental Breakfast & Exhibits  
10:05AM - 10:25AM Break & Exhibits  
12:20PM - 1:20PM Lunch with Keynote Lecture & Exhibits |
| **Exhibitor Registration:** | [http://jeffline.jefferson.edu/jeffcme/GICME/exhibitors-liver.cfm](http://jeffline.jefferson.edu/jeffcme/GICME/exhibitors-liver.cfm) |
| **Set-up/Breakdown:** | All exhibits must be tabletop or portable in nature.  
Exhibit Set-up can begin on **Saturday, April 1, 2017 at 6:45AM**  
Exhibit breakdown must be completed by 2:50PM (the end of conference). |
| **Exhibit Space & Recognition** | All exhibits must be tabletop or portable in nature not to exceed 6ft in width. Each exhibitor will be provided a 6’ x 30” draped table and chairs. Each exhibitor will be listed in the course exhibit directory, in the administrative slideshow and on conference posters.  
**Platinum Level $7,000 (limited to first 4 paid companies)**  
- **Choice of Premium Exhibit Booth location in Exhibit Area (first come, first serve basis)**  
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**Electrical Needs:** Electrical services **are not included** in the exhibit fee. Each company is responsible for communicating their electrical needs and providing payment for such needs to the DoubleTree Hotel directly. For hotel Engineering Form or Shipping Information visit [http://jeffline.jefferson.edu/jeffcme/GICME/exhibitors-liver.cfm](http://jeffline.jefferson.edu/jeffcme/GICME/exhibitors-liver.cfm)

**Shipping:** Shipments will be accepted by DoubleTree by Hilton Hotel Philadelphia Center City no earlier than 2 days prior to the course. Be sure to include the following info when shipping your materials:

- **Name of Group and On-site Contact**
- **Attn:** Robin Rizzo & Kate Nagele
- **C/O** DoubleTree by Hilton Hotel Philadelphia Center City
- **237 S. Broad St.**
- **Philadelphia, PA 19107**
- **Hold for Jefferson Liver Disease Symposium on April 1, 2017**
- **Box____ of _____**

**Package Delivery Charges:**
The DoubleTree will accept (5) packages per exhibitor. A $5.00 per package fee will be charged for any shipment over (5) packages

**Please note that all company representatives are solely responsible for coordinating return shipping at the conclusion of the conference with The DoubleTree Hotel representatives.**

**Payment:** Please make check payable to: Thomas Jefferson University

**Mail to:** Thomas Jefferson University

Office of CME
Jefferson Alumni Hall
1020 Locust Street, Suite M-5
Philadelphia, PA 19107

**Tax ID:** 23-135-2651.

*Visa and MasterCard also accepted. We cannot accept AMEX. Please refer to the final page of this document for the credit card authorization form.

*Questions regarding payment should be directed to Kate Nagele at 215-955-1286 or [Kathleen.Nagele@jefferson.edu](mailto:Kathleen.Nagele@jefferson.edu)*
| **Exhibitor Rules** | All exhibits must be tabletop or portable in nature. **Exhibitor is NOT furnishing commercial support for this conference, Exhibitor is buying exhibit space.**  
  
  - Exhibitor activities are restricted to the allocated space at the conference. Distribution of educational/promotional materials by exhibitors is limited to their booth space in the exhibit area. It is not permitted anywhere else in the hall, in conference meeting space, or at the entrances to the conference meeting space.  
  
  - Exhibits are intended for informational purposes, products should not be sold on site.  
  
  - Photography by exhibitors that includes pictures of the overall conference and/or its attendees is prohibited.  
  
  - The purpose of the exhibit is to further the education of meeting attendees through product and service displays and demonstrations. Exhibitor personnel may observe, but must refrain from any participation or recording of any scientific sessions on that company’s behalf.  
  
  - The conference is not responsible for the security of exhibitors’ materials. We suggest that exhibitors leave nothing of value (e.g., laptop computer, audio visual equipment, etc.) unattended at any time in the exhibit hall. |
| **Sunshine Act** | The Parties acknowledge and agree that Exhibiting Company may be subject to Section 6002 of the Affordable Care Act, which added Section 1128G to the Social Security Act, and its implementing regulations codified in 42 CFR 402 & 403 (collectively the “Sunshine Act”).  
  
  Exhibiting companies are solely responsible for collecting any information about actions within their exhibit space that constitutes a payment or transfer of value to a Covered Recipient that is required to be reported under the Sunshine Act. |
| **Cancellation by the Conference Organizers** | In the event that the Conference would have to be cancelled, the organizers are not responsible for any airfare, hotel, and/or other costs incurred by exhibitors. |
| **Questions?** | Please contact Kate Nagele at 215-955-1286 or Kathleen.Nagele@jefferson.edu |
Request for Taxpayer Identification Number and Certification

Give Form to the requester. Do not send to the IRS.

1. Name as shown on your income tax return. Name is required on this line; do not leave this line blank.

THOMAS JEFFERSON UNIVERSITY

2. Business name disregarded entity name, if different from above.

3. Check appropriate box for federal tax classification; check only one of the following seven bases:

- Individual/sole proprietor or
- C Corporation
- Non-For-Profit 501C3 Org.
- S Corporation
- Partnership
- Trust/estate
- Limited liability company. Enter the tax classification: [C-C corporation, Sub corporation, F-partnership]

Note: For a single-member LLC that is disregarded, do not check LLC; check the appropriate box in the line above for the tax classification of the single-member owner.

4. Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3).

- Exempt payee code (if any) 501C3
- Exemption from FATCA reporting code (if any)

5. Address (number, street, and apt. or suite no.).

1020 WALNUT STREET

6. City, state, and ZIP code.

PHILADELPHIA, PA, 19107

7. List account number(s) here (optional).

Part I  Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the Part I instructions on page 3. For other entities, it is your employer identification number (EIN). If you do not have a number, see How to get a TIN on page 3.

Note: If the account is in more than one name, see the instructions for line 1 and the chart on page 4 for guidelines on whose number to enter.

Social security number

or

Employer identification number

2 3 1 3 5 2 6 5 1

Part II  Certification

Under penalties of perjury, I certify that:

1. The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and

2. I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and

3. I am a U.S. citizen or other U.S. person (defined below); and

4. The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions on page 3.

Signature of U.S. person

Mark Leach, Asst. Controller

Date 8/1/2015

General Instructions

Station references are to the Internal Revenue Code unless otherwise noted.

Future developments or amendments affecting Form W-9 (such as legislation enacted after we release it) are at www.irs.gov/fw9.

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following:

- Form 1099-INT (interest earned or paid)
- Form 1099-DIV (dividends, including those from stocks or mutual funds)
- Form 1096-MISC (various types of income, prizes, awards, or gross proceeds)
- Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)
- Form 1098-T (interest and other tuition payments)
- Form 1099-C (canceled debts)

- Form 1098 (mortgage interest), 1098-E (student loan interest), 1098-T (tuition)
- Form 1096 (canceled debt)
- Form 1098-A (acquisition or abandonment of property)

Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.

If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See What is backup withholding? on page 2.

By signing the filled-out form, you:

1. Certify that the TIN you are giving is correct (or you are waiting for a number to be issued);

2. Certify that you are not subject to backup withholding, as

3. Claim exemption from backup withholding if you are a U.S. exempt payee. If applicable, you are also certifying that as a U.S. person, your allocable share of any partnership income from a U.S. trade or business is not subject to the withholding tax on foreign partners' shares of effectively connected income, and

4. Certify that FATCA code(s) entered on this form (if any) indicating that you are exempt from the FATCA reporting, is correct. See What is FATCA reporting? on page 2 for further information.

Cat. No. 10231X

Form W-9 (Rev. 12-2014)