Berk/Bockus Honorary Lecture and Grand Rounds 2012

Wednesday, November 7, 2012
Bluemle Life Sciences Building, Room 101
233 S. 10th Street
Philadelphia PA 19107

featuring

John I. Allen, MD, MBA, AGAF
Vice President of the American Gastroenterological Association

Adjunct Clinical Professor of Medicine
University of Minnesota School of Medicine

National Quality Advisor, Minnesota Gastroenterology PA (Minneapolis, MN)

Director, Allina Health Board

Dr. Allen is an expert in quality control, specifically in colonoscopy, with a special interest in colon cancer prevention and genetics. In 2009, Dr. Allen was elected to the Governing Board of the AGA as the Community Practice Counsellor. In 2012 he was elected Vice President of the AGA and will become President in May 2014. In July 2012, he became a Special Section Editor (Practice Management) for the journal Clinical Gastroenterology and Hepatology. He currently Chairs the Quality Committee for Allina Health, the largest Integrated Delivery Network and Hospital System in Minnesota and serves on its Board of Directors.

3:30PM – 4:45PM
Case Presentations and Panel Discussion
Jefferson and Drexel Fellows will present interactive case-based presentations that will focus on the upcoming changes in the field of Gastroenterology. Keynote speaker, Dr. John I. Allen, MD, MBA, AGAF, along with additional panelists, will share their diverse expertise and clinical experience and provide commentary on these presentations.

5:00PM - 6:00PM
Berk/Bockus Honorary Lecture
“The Future of Gastroenterology: From Baby Epsilon Steps to a Quantum Leap”

Reception will immediately follow the keynote lecture

PRE-REGISTRATION IS REQUIRED. There is No Registration Fee for this event. Register online at http://jeffline.jefferson.edu/jeffcme/GICME/events.cfm or fax the completed registration form and fax it to the Office of CME at 215-923-3212. Questions? Please call the Office of CME at 1-888-JEFF-CME or 215-955-6992.

With thanks to the family of Dr. J. Edward Berk and the Bockus International Society for their support.
Course Description
The Berk/Bockus Honorary Lecture and Grand Rounds has been established to honor two Jefferson graduates who had distinguished careers in gastroenterology, Henry L. Bockus, MD, MACP (Class of 1917) and J. Edward Berk, MD, DSc, FASGE (Class of 1936). This distinguished lecture series will address pertinent topics in gastroenterologic diseases. The focus on updated approaches to the diagnosis and treatment of gastrointestinal illness will be reinforced through lively interactive case-based presentations.

Course Objectives
At the conclusion of this course, participants should be able to:
- Identify the rapidly changing landscape of health care reform that will impact practices in the next 3-5 years.
- Describe the underlying hypotheses and definitions used in quality improvement.
- Examine all pertinent value-based reimbursement methodologies that will affect gastroenterology practices.
- List specific steps that gastroenterology practices (both community and academic) should be taking to move towards a high-value practice.
- Analyze their individual practice in light of the information and discussions during the course, and identify specific strategies to implement as part of a continuing improvement process for their practices.

Accreditation
Jefferson Medical College of Thomas Jefferson University is accredited by the ACCME to provide continuing medical education for physicians.

Jefferson Medical College designates this live activity for a maximum of 2.25 AMA PRA Category 1 Credit(s)™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Faculty Disclosure
All faculty participating in continuing medical education activities sponsored by Jefferson Medical College are expected to disclose to the activity audience any real or apparent conflict(s) of interest related to the content of their presentation(s). Full disclosure of faculty relationships will be made at the activity.

Registration
There is no registration fee for this activity; however, pre-registration is required. For further information or if you have any questions, please call the Office of CME at 1-888-JEFF-CME or 215-955-6992 or access the course webpage at http://jeffline.jefferson.edu/jeffcme/GICME/events.cfm.
Register Now!
Berk/Bockus Honorary Lecture and Grand Rounds 2012
Featuring John I. Allen, MD, MBA, AGAF
Bluemle Life Sciences Building – 233 S. 10th Street, Philadelphia, PA 19107
Wednesday, November 7, 2012

Registration deadline is November 1, 2012.

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Web ID (Please provide the last four digits of your Social Security Number as your Web ID. This will allow you to access your CME transcript at anytime after the course.)

Please do **not** include me in upcoming events mailing lists.

Are you a Jefferson Medical College Alum? Yes No

If yes, what year? ________________

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Berk/Bockus Honorary Lecture and Grand Rounds 2012
Jefferson Medical College/Office of CME
1020 Locust Street
Jefferson Alumni Hall, Suite M-5
Philadelphia, PA 19107

If you have any special needs, please contact the Office of CME by **November 1, 2012** at 1-888-JEFF-CME or 215-955-6992.