

EDUCATIONAL TECHNOLOGY SKILLS SERIES

Effective Presentations (Certificate for Presenters)

This full-day seminar covers everything from creating your first presentation to developing multimedia presentations with components for audience participation and enduring handouts. Both new and seasoned faculty will benefit from this hands-on seminar designed to improve your presentations.

Participants completing the day's session will receive a certificate of attendance. Lunch will be provided.

Agenda:

- | | |
|-------------------|---|
| Morning session | Creating & managing digital assets using the Adobe Creative Suite. |
| Afternoon session | Content delivery: packaging content for students to access independently and tools for the auditorium, like polling software. |

Effective Course Management Using Blackboard (Certificate for Course Management)

This full-day seminar is designed for course directors and for teachers responsible for all aspects of a course.

Participants completing the day's session will receive a certificate of attendance. Lunch will be provided.

Agenda:

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|-------------------|---|
| Morning session | Basic features of Blackboard including Wikis, Blogs, assessment, and the Grade Center. |
| Afternoon session | Distance learning tools: discover the benefits of using these tools in your face-to-face courses. |

SELF-DIRECTED LEARNING

Evidence-Based Medicine Tutorial

Available online anytime:

<http://jeffline.jefferson.edu/Ask/Help/Videos/EBM%20Tutorial/>

Copyright & Fair Use Guidelines

Available online anytime:

jeffline.jefferson.edu/Education/programs/aisr-sdl/copyright/

This workshop will provide basic information about copyright and guidelines for classroom use of published materials. Fair use doctrine and its application in a university setting will also be addressed.

Getting Started with PowerPoint

Available online anytime:

jeffline.jefferson.edu/Education/sdl/ppt/

Learn the basics: how to open a new presentation, choose an output type, apply a design template, add and format text, make speaker notes, print handouts and save/package your presentation.

This module employs narrated video demonstrations, printable resource files, and an assessment at the end of the module. Flash plug-in (version 8 or higher) and audio capability are required.

AISR Workshops Academic Year 2011-2012

*AISR Education Services
Scott Memorial Library*



REGISTER ONLINE:

jeffline.jefferson.edu/workshops.html

**AISR Workshops are FREE
and are open to all Jefferson
faculty, staff and students.**

**Space is limited; advance
registration is required.**

*All Workshops are held in
SCOTT LIBRARY, ROOM 306*

aisr

*Academic & Instructional Support & Resources
"Helping you turn information into knowledge"*

WORKSHOPS SCHEDULE 2011-2012*

DATE	WORKSHOP	TIME	ROOM
Tuesday, September 13, 2011	Effective Presentations	9:00 am - 4:00 pm	306 Scott
Tuesday, September 20, 2011	Effective Course Management Using Blackboard	9:00 am - 4:00 pm	306 Scott
Wednesday, November 2, 2011	Conducting Research... Managing Citations w/RefWorks 2.0	1:30 - 4:00 pm	306 Scott
Wednesday, November 16, 2011	Using Social Media at Jefferson	1:30 - 4:00 pm	306 Scott
Thursday, January 12, 2012	Effective Presentations	9:00 am - 4:00 pm	306 Scott
Tuesday, January 19, 2012	Effective Course Management Using Blackboard	9:00 am - 4:00 pm	306 Scott
Wednesday, March 7, 2012	Conducting Research... Managing Citations w/RefWorks 2.0	1:30 - 4:00 pm	306 Scott
Wednesday, March 21, 2012	Using Social Media at Jefferson	1:30 - 4:00 pm	306 Scott

**Dates and locations subject to change*

Prefer a shorter workshop or something tailored to your department? Contact AISR Education Services, and we will work with you to customize a seminar or workshop that meets your needs on any of the University's instructional technologies and library resources. To get started, contact:
tony.frisby@jefferson.edu
215.503.4990

INSTRUCTORS

Effective Presentations and *Effective Course Management Using Blackboard*

Kathy Day, MS

Instructional Designer, AISR Education Services, Scott Memorial Library

Conducting Research...and Managing Citations with RefWorks 2.0

Dan Kipnis, MSI

Senior Librarian

Education Services, Scott Memorial Library

Using Social Media at Jefferson

Josh Goldstein

Director of Social Media

Marketing Public Relations & Communications, TJUH

Gary Kaplan, MS

Senior Librarian, Information Services, Scott Memorial Library

Dan Kipnis, MSI

Senior Librarian, Education Services, Scott Memorial Library

CANCELLATION/ABSENCE POLICY

In the event that you are unable to attend a session for which you have registered, we require 48 hours notice in advance of the scheduled session. Without advance notification, a class fee of \$50 will be charged to your departmental charge code.

DESCRIPTIONS

INFORMATION SEARCHING SKILLS SERIES

Conducting Research with Knowledge-Based Databases, Search Engines and Managing Your Citations with RefWorks 2.0

This 3-hour workshop will cover PubMed, Scopus, Google and Google Scholar and how to use RefWorks 2.0 to manage your citations for publication. This workshop is designed for all Jefferson researchers. We'll move from introductory concepts to more advanced search techniques. Learn how to organize citations and expedite your research output.

Agenda:

1:30 - 2:15 p.m. PubMed

2:15 - 2:30 p.m. Break

2:30 - 3:15 p.m. Scopus, Google and Google Scholar

3:15 - 3:30 p.m. Break

3:30 - 4:15 p.m. RefWorks 2.0

4:15 - 4:30 p.m. Wrap-up

Using Social Media at Jefferson

The aim of this 3-hour workshop is to help the Jefferson community understand the world of social media. This workshop is geared for Jeffersonians who want to use social media to promote their departments and engage in a virtual environment.

Agenda:

1:30 - 2:15 p.m. Hospital and University policies for using social media

2:15 - 2:30 p.m. Break

2:30 - 3:15 p.m. Introduction to Twitter and how it can be used by Hospital & University

3:15 - 3:30 p.m. Break

3:30 - 4:15 p.m. Blogging (platforms for blogging and examples of effective blogs)

4:15 - 4:30 p.m. Wrap-up