



The Health Literacy Workshop: The Basics

Program Goal:

To provide an overview of health literacy and its relationship to health outcomes, enhancing patient interaction & communication.

Program Topics Include:

Background - Definitions/Scope of Health Literacy
Oral Communication
Written Communication
Website Design
Informed Consent
Wayfinding

Date, Time, Location:

Date: Friday, October 26, 2018

Registration: 7:30am - 8:00am

Program: 8:00am - 4:00pm

Location: Bluemle Life Sciences Bldg., Rm. 105/107,
233 S. 10th St., Philadelphia, Pa.19107

Presenter(s):

James Plumb, MD, MPH
Rickie Brawer, PhD, MPH, MCHES.

Target Audience:

This program is targeted to professional nurses, physicians, faculty and other health care providers.

Fees:

- \$98 for one full day program for Non-Jefferson registrants.
- Free to Jefferson Health - Thomas Jefferson University Hospitals, Abington, Lansdale, Bucks, Cherry Hill, Frankford, JHN, Stratford, Torresdale, Washington Township, Magee Rehab, Rothman Orthopedic Specialty Hospital, Physicians Care Surgical Hospital, Thomas Jefferson University & Jefferson Kimmel Cancer Center.
 - 50% discount for Non-Jefferson Nursing Students.
 - 25% discount SKCN Affiliates & JNN Affiliates

Registration:

Jefferson and outside participants must register online at the CNE Nursing website: jeffline.jefferson.edu/education/programs/tjuh_cne

Payment:

All outside participants MUST bring proof of electronic payment for admittance to program.

Education Material:

Education material, if available, can be downloaded and printed from the CNE Nursing website. Click on the "Program Handout" tab on the top left of the home page.

jeffline.jefferson.edu/education/programs/tjuh_cne

Continuing Nursing Education:

Thomas Jefferson University Hospital is an approved provider of Continuing Nursing Education (CNE) by the Pennsylvania State Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation.

Continuing Nursing Education Contact Hours:

A maximum of 6 nursing contact hours will be awarded for this program. The participant must attend the entire program to be eligible for full contact hour credit.

Disclosure Statement:

All faculty at nursing continuing education activities are required to disclose to the audience (1) significant financial relationships with the manufacturer(s) of any commercial products, goods or services (2) any unlabeled or unapproved uses of drugs or devices discussed in their presentations. Such disclosures will be made in writing or electronically in the course presentation materials.



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