

# A New Face for JEFFLINE...

On July 1, look for a new JEFFLINE interface!

The screenshot shows the new JEFFLINE website interface. At the top, it says "JEFFLINE AISR: Academic & Instructional Support & Resources" with the tagline "Bringing Knowledge Resources to Your Desktop". There is a search bar and navigation links like "My JEFFLINE", "AISR", "Scott Library", "Learning Resources", "Instructional Support", "AV & Media Services", and "Campus Links". The main content area is divided into several sections: "Library Catalog, ThomCat" with a search box; "Core Resources" listing various databases and services; "News & Announcements" featuring a new look and name change for AISR; and "ScienceOnline" with a featured image of a brain. The interface is clean and modern with a color scheme of blues, greens, and reds.

<http://jeffline.jefferson.edu>

## New and improved JEFFLINE features:

- ◆ Quick navigation to the most frequently used resources
- ◆ Exciting new color scheme
- ◆ User-friendly menu structure
- ◆ New headings and category names
- ◆ Quick ThomCat searching from the JEFFLINE homepage

## ...and a Name Change for AISR

To more accurately reflect the scope of our services, **AISR** now stands for:  
*Academic & Instructional Support & Resources*

### AISR Divisions:

- ◆ Scott Memorial Library
- ◆ AISR Learning Resources
- ◆ AISR Education Services
- ◆ Medical Media Services

This screenshot shows a different part of the new JEFFLINE website. It features the "JEFFLINE AISR: Academic & Instructional Support & Resources" header. Below the header, there is a navigation menu and a section titled "Academic & Instructional Support & Resources (AISR)". The "Our Mission" section states: "The mission of Academic & Instructional Support & Resources (AISR) is to strengthen the educational, research and clinical activities of the Jefferson community by:" followed by a list of bullet points: "providing knowledge-based information," "developing instructional technologies and content," "providing leadership in scholarly communications and publishing," "managing the University's learning infrastructure and facilities, and" "integrating learning resources into our educational program." There are also links for "Contact Our Staff", "Our Values", and "Organizational Chart".

**CHECK OUT THE NEW JEFFLINE!**  
Send your comments to the JEFFLINE Editor at:  
[Editor.JEFFLINE@jefferson.edu](mailto:Editor.JEFFLINE@jefferson.edu)